CartTracker

Track Your Investment

Increase Profits.....

Using shipping carts and racks can increase your profitability by reducing your shipping and material handling costs. Your trucks can be loaded faster at your shipping dock, and unloaded faster at your customers' sites. Some cart manufacturers offer carts that can be directly loaded in the field so that your employees only have to handle the plant once to prepare it for your customer. The cost savings can be tremendous.

Hidden Costs.....

However, these benefits come with a hidden cost. You deliver plants to your customer loaded on the carts. The customer may use them to display your plants, or as display racks in the paint department, or they may unload them and push them to an out of the way place. Any way, the carts in which you invested are sitting at your customer's site.

Drivers are paid by the mile.

Will yours take the time to search back here for all your shipping carts?

Do you see this kind of scene behind your customers' sites?

Your Responsibility....

It is your responsibility to manage your shipping cart fleet. Even if your customers require you to use them for deliveries, few customers are willing to be responsible for your carts. You are left to track the whereabouts of your investment.

Cart Tracker is designed specifically to help you manage your shipping cart fleet.

• Cart Tracker uses state of the art barcode labeling and scanning technology. This increases the accuracy and reduces the time required to capture information during loading and receiving operations.

• Cart Tracker tracks every cart by serial number each time it is shipped to, or returned from a customer. You always know where your carts are.

• Cart Tracker can generate powerful reports. You can generate a delivery ticket that lists the carts that are to be delivered to a customer. Your driver can insure accurate delivery. Another useful report is the cart 'aging' report that lists outstanding carts by customer and duration. Your driver will know how many and which carts need to be retrieved.

• Cart Tracker is an easy to use tracking program. With a few clicks of the mouse, you can complete any operation. Scanning barcode labels is much quicker and easier than writing down cart numbers and keying the data into a computer.

You can track your cart fleet with stacks of paper and countless hours of lost productivity trying to create reports Cart Tracker makes in an instant. Save your business those unproductive costs. Use Cart Tracker to more quickly, and more accurately manage your cart fleet.